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Yann GEFROTIN certification validation on ALISON | Social Networking and Viral Marketing Using Facebook

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Certificate Details



Social Networking and Viral Marketing Using Facebook

(85% quiz score)

Course Details

Facebook is the leading social networking Web site with over 500 million users. Chris Farrell, voted Number 1 Internet Marketer, explains in this free online course what Facebook is about, how to set up a Facebook account, how to set privacy settings, how to set up your personal profile, what the wall is, and how Facebook has become such an important component of online viral marketing. This course is ideal for those who want to use Facebook for social networking and online viral marketing but lack the skills or knowledge to do it.

Modules and Topics Studied

- ↳ Facebook
- ↳ Assessment

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- Witaj na platformie edukacyjnej
- Welkom na ALISON
- In Australia

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- Create a Training Group

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- Financial & Economic Literacy
- Health & Safety & Compliance
- Health Literacy
- Personal Development & Soft Skills
- Diploma Courses
- English Language Skills
- Health & Safety (Irish Legislation Only)
- Schools Curriculum

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